



The SBAM Foundation is pleased to present the Small Business Support Hub (SBSH) Grant Program.

Our SBSH Grant Program is designed to provide support for established 1st stage and 2nd stage businesses who have been disproportionately impacted by the COVID-19 pandemic. The SBSH Grant Program provides free programming, courses, events, and support designed to help your business recover from the devastating effects of the COVID-19 pandemic, and help you achieve the success you seek for your business.

Get Started

To become a Participant in the SBSH Grant Program, simply visit our website at www.sbam.org/sbsh-grant and click the “Apply Now” button at the top or bottom of the page. We are using Submittable® as our application management platform. If you already have a Submittable® account, simply login and complete the application. If you do not have a Submittable® account, click the “Sign Up” tab to create your free account. Once you login, you will be able to complete our Small Business Support Hub (SBSH) Grant Program Application in about 20 minutes. If you need to, you can save your application and return to it when it’s convenient for you.

Get Qualified

Qualifying as a Participant in the SBSH Grant Program is relatively easy. You do not need to be a member of the Small Business Association of Michigan (SBAM) or any organization to qualify. Simply tell us a little about your business and we will handle the rest. You will NOT be asked to submit such personal information as business financial reports, personal financial statements, or previous years’ tax returns.

Once you complete the application the SBAM Foundation team will review your application and determine if you qualify to participate.

Get Going

Once you are approved as a Participant in the SBSH Grant Program, you will be given full access to our entire catalog of free programming, courses, events, and support offered by some most effective subject matter experts in the state. Simply select the programming, courses, or events you think will benefit your business the most and register. It’s really that simple.

SBAM Foundation Programs, Courses, Events, and Support

Our SBSH Grant Program catalog has been developed by researching the needs of owners of established 1st stage and 2nd stage businesses. Our catalog is designed a dynamic spectrum of programs, courses, events, and support tailored to support your business growth, enhance stability, and improve overall efficiency – all at no cost to you.

Categories for programming include, but are not limited to:

- Marketing
- Growth Strategy
- Leadership and Management Development
- Operations and Procedures
- Financial Literacy and Accounting
- Human Resources
- Sales Strategy and Sales Improvement
- Business and Interpersonal Communication
- Information Technology
- CEO Roundtables/Mentorships
- Compliance/Governance/Government Engagement
- Capital Development
- Certification and Licensure

These categories cover various aspects crucial for small business success. We're proud to partner with amazing institutions such as the Small Business Association of Michigan (SBAM), Walsh College, the Michigan Association of CPAs, the American Society of Employers, the Great Lakes Women's Business Council, the National Veterans Business Defense Council, SBAM's Strategic Partnership Organizations, and more to bring you quality programming and educational events.

The current list of programs, courses, and events can be found on our website, www.sbam.org/sbsh-grant. We expect to add exciting new programs, courses, and events regularly over the coming year, each designed to empower your business endeavors. As a Participant, you'll be promptly notified via email whenever new programs are added, ensuring you'll never miss out on valuable opportunities for growth and development.

Get Answers

We have created an easy-to-read FAQ document. It can be found on our website, www.sbam.org/sbsh-grant.

Get a Direct Grant

The SBSH Grant Program offers direct monetary grants to support business stability and growth. To qualify for a direct grant, Participants must engage in programs, courses, events, and support under our Small Business Support Hub Grant Program within six months prior to applying for the direct grant. **In short, the process of obtaining a direct grant starts with the SBSH Grant Program Application.**

Direct Grant Process

To be eligible for an opportunity to apply for a direct grant of up to \$5,000, Participants must accumulate a minimum composite score of six, which will be determined based on the point values assigned to each program, course, or event in which they engage. The points assigned to each program, course, or event reflect the complexity of the subject matter and the time commitment required. During the review process for direct grant applications, participants with higher point values may be given priority consideration.

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