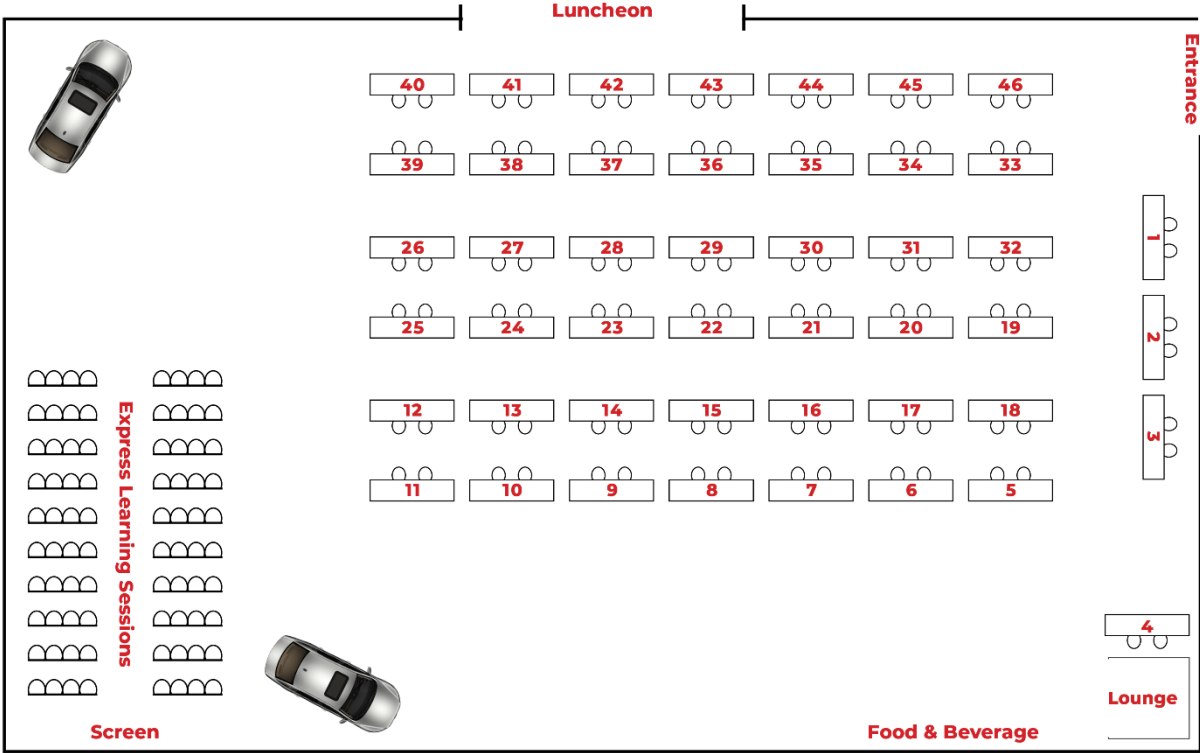


SBAM Annual Meeting & Small Business Summit Exhibitor Guide



1 Robal Tech

Robal is a Human Resource Information System designed to reduce the HR workload. It puts talent and workforce management into one single sign-on solution.

2 Modern Woodmen Fraternal Financial

Modern Woodmen is a fraternal financial organization that helps people with protection, savings, retirement planning & distribution, estate planning, business planning, and employee benefits.

3 Michigan Business Network

Michigan Business Network offers News, Knowledge, and Insight for Michigan's business community. Through multimedia we tell Michigan's business stories, amplifying your prosperity!

4 DBI / OEX / Integrity

***Lounge Sponsor** ***SBAM Approved Partner**

Meet the three-company network that are the new SBAM Office Supplies, Furniture and Workspaces benefit providers. DBI from Lansing, OEX out of Birmingham and Integrity Business Solutions will provide ALL your office needs.

5 Chase Creative

***Platinum Sponsor**

Since 1996, Chase Creative has been making event planners all over Michigan feel like family. Live and virtual event audio visual production is an ever-changing field. Chase Creative offers three Michigan locations with staff and equipment at the ready to bring your audience into the experience. Chase Creative is a valued member of SBAM and the production behind today's event.

6 Michigan Economic Development Corporation (MEDC)

***Platinum Sponsor**

MEDC, in collaboration with more than 100 economic development partners, markets Michigan as the place to do business, assists businesses in their growth strategies, and fosters the growth of vibrant communities across the state.

7 Effectv

***Bronze Sponsor**

Effectv, a Comcast company, helps advertisers use the best of digital with the power of TV to grow their business.

8 Plant Professionals

The Plant Professionals – horticultural services for business focused on interior plant scaping, green walls and moss walls and holiday decorating. Plant and floral

rentals for conferences, trade shows, press conferences and other events. Plant Professional provided the centerpieces for today's event.

9 Mission Point Resort

Mission Point Resort is Mackinac Island's largest family-owned hotel and features 241 guest rooms; 35,000 square feet of event space; six restaurants and eateries; ample activities including bike rentals and putt putt golf; Lakeside Spa & Salon; and the Great Lawn, dotted with 81 Adirondack chairs.

10 Transworld Business Advisors of Lansing

Helping business owners sell their businesses or helping them grow through acquisition.

11 First National Bank of Michigan

First National Bank of Michigan is a locally owned and managed Community Bank providing commercial, personal, and private banking products and services. First National Bank of Michigan is proud to support the local community.

12 Ahola

***Break Sponsor** ***SBAM Approved Partner**

Ahola Payroll & HR Solutions, SBAM's Payroll & HR solutions provider. Ahola easily scales your payroll services to include time tracking, benefits enrollment, applicant tracking, and onboarding. Ahola brings the essential functions of payroll and HR together in a single software, simplifying your people management. All critical functions are in one cloud-based database. Ahola is a family-owned and operated business with over 55 years of payroll, tax, and HR experience.

13 Accident Fund

***SBAM Approved Partner**

To reward small-business owners for encouraging safety, Accident Fund created Group Programs. Members save money on their workers' compensation, including a 5% up-front discount on their premium and the potential for dividends based on the Group's loss history.

14 RiskAssure

*SBAM Approved Partner

RiskAssure created RiskAware, an easy-to-use tool that measures the total volume and dollar value of your cyber information so you can get an accurately priced cyber insurance policy.

15 SensCy

*Bronze Sponsor *SBAM Approved Partner

Our mission is to improve the cyberhealth of small and medium-sized businesses. We provide a high-value, easy-to-understand solution through continuous personal interactions, technology, unbiased referrals, and education.

16 Big I | Michigan Association of Insurance Agents

*Bronze Sponsor *SBAM Approved Partner

Big I Michigan is the largest independent insurance agents' association in the state of Michigan, serving more than 500 independent insurance agencies statewide. Our mission is to advance and support the independent insurance agency system through advocacy, professionalism, and service. This is done at both the state and national level through our affiliation with the Independent Insurance Agents and Brokers of America, Inc. (the Big "I").

17 Blue Cross Blue Shield of Michigan

*Platinum Sponsor *SBAM Approved Partner

With innovative products designed for small businesses and their employees, combined with the largest network of doctors and hospitals in Michigan, Blue Cross Blue Shield of Michigan is committed to providing affordable, high quality health care products. Blue Cross Blue Shield of Michigan has been a long-standing partner with the Small Business Association of Michigan.

18 BCBSM Specialty Benefits

*Sign Sponsor *SBAM Approved Partner

Group Specialty Benefits underwritten by Dearborn Life Insurance Company in cooperation with Blue Cross Blue Shield of Michigan.

19 Small Business Association of Michigan

SBAM's mission is the success of small business. With over 31,000 members, we use our voice to advocate for pro-small business legislation, create meaningful connections among our members, and provide valuable benefits for busy business owners.

20 Harmony

SBAM understands how difficult it can be for small businesses to get the support they need when managing complex employee benefits. We've built our products and services with these challenges in mind. Through SBAM Harmony, we'll keep you up to speed with compliance changes and offer you a great selection of Insurance and HR-related products you need to attract and retain talented employees so you can focus on running your business.

21 Small Business Energy Solutions

***Gold Sponsor**

Small Business Energy Solutions (SBES) is a partnership between SBAM, Consumers Energy and DTE Energy that provides small business owners with access to time and money-saving energy solutions. Our team provides complimentary energy audits and helps you find available rebates and incentives.

22 Occams Advisory

***Platinum Sponsor** ***SBAM Approved Partner**

Founded in 2012, Occams Advisory is a professional advisory firm. Our team has developed a proven process for serving our clients with their employee retention credit (ERC) claims.

23 Transamerica, TAG Resources and Graystone Consulting, a business of Morgan Stanley

***SBAM Approved Partners**

Transamerica, TAG Resources and Graystone Consulting, a business of Morgan Stanley, combine to bring small business owners the SBAM Pooled Employer Retirement Plan (PEP). Our new plan solves the three key challenges small businesses face when offering a retirement plan, time to research the right plan, understanding their fiduciary liability and the cost to administer a plan. The

SBAM PEP offers a unique retirement plan structure that can help you attract and retain talented employees while maximizing plan management efficiencies.

24 Kushner & Company

***SBAM Approved Partner**

In the benefits arena, Kushner & Company provides design and administrative services for both health and welfare (FSA / HRA / HSA / QSEHRA / ICHRA / EBHRA, COBRA) and 401(k) and other qualified retirement and nonqualified (executive compensation) plans. Their experience over four decades has helped our clients achieve organizational success by creating the right talent acquisition, management, and engagement strategies, and then putting them in place operationally and administratively. Kushner & Company is an SBAM service provider.

25 American Society of Employers

***Express Learning Session Sponsor *SBAM Approved Partner**

ASE is Michigan's trusted HR partner. ASE's mission is to support employers by providing a broad range of information, services, and training that enables them to successfully manage their most important asset: their people. Since 1902, ASE's principal function has been to provide people-management information and services. Today, we continue to build on these services and bring the latest trends, insights, and resources to help organizations grow their bottom lines by growing the effectiveness of their people. ASE is an affiliate of the Employer Associations of America (EAA). Our members are Michigan-based organizations.

26 DTE Small Business Program - Franklin Energy

***Platinum Sponsor *SBES Partner**

The DTE Small Business Program will direct install products, such as screw-in LED bulbs and complete an energy assessment at your business at no cost to you.

27 MSHDA

***Silver Sponsor**

MSHDA's mission is to serve the people of Michigan by partnering to provide quality housing that is affordable, a cornerstone of diverse, thriving communities. By forging creative and collaborative partnerships, sharing knowledge, and targeting resources, our investments help build a strong and vibrant Michigan and a better quality of life for the residents we serve.

28 Harvest Solar

Harvest Solar is an Engineering, Procurement, and Construction solar company offering turnkey solutions for agricultural, commercial, industrial, and utility-scale applications. Well known throughout the Midwest with a reputation for quality, Harvest Solar will design and install a dependable and long-lasting system tailored to achieve an array of custom energy needs.

29 Resolution Services Center of Central Michigan

Resolution Services Center of Central Michigan (RSCCM) is a nonprofit 501(c)3 organization, which helps individuals, families, youth, businesses and organizations resolve conflict through a variety of methods including mediation, facilitation, restorative practices and conflict resolution training.

30 Centennial Group

Centennial Group offers business consulting services in the areas of Employee Benefits Consulting, Employer Sponsored Retirement Plans, Business Succession Planning, Key Person Insurance and Deferred Compensation.

31 Advanced Business Advisors

Full-service business brokerage. Helping business owners exit through selling their business. We keep the process confidential, comfortable, and worry-free, focusing on the legacy that matters.

32 EOS

The Entrepreneurial Operating System {EOS} is a complete system with simple tools designed to help entrepreneurial companies run more efficiently and experience consistent growth.

33 Paper Image and Printing

Paper Image Printing has been serving area businesses since 1975. Offering mailing services, graphic design, promotional products, branding, direct mail, logo development, embroidery, screen print, signs, banners, printing, copying, color copying, plastic cards, folders and much more. They do it ALL but they don't do ugly!

34 Group Genius

Group Genius – providing transformational peer roundtables to small business owners.

35 Clearbrooke Technologies, LLC

***Bronze Sponsor**

Clearbrooke Technologies, LLC makes green cleaning products for wastewater, food production, industrial, and retail.

36 Amy Cell Talent

***Bronze Sponsor**

Amy Cell Talent is a recruiting and Human Resources consulting firm that specializes in supporting small businesses to attract, retain and engage their teams.

37 Marana Group

Printing and Mailing, EDDM, Targeted Direct Mail, Business Services Outsourcing: Statement Printing, Lock Box Services, Document Scanning, and International Letter and Parcel Shipping.

38 GRA Benefits Group

Benefit Administration portal management, membership administration, small group ACA rating engine, bill reconciliation, and third-party billing.

39 InVerve Marketing

We're a collaborative team of creators, designers, coders, and marketers. We customize solutions & take on the goals of our clients with dedication, strategy, and VERVE our clients love.

40 Consumers Energy

***Platinum Sponsor *SBES Partner**

Our energy waste reduction programs can help businesses of all sizes save energy and money! Installing energy efficient equipment can earn rebates that can offset initial costs.

41 The Phoenix Group LLC

The Phoenix Group is a management consulting firm specializing in accounting, finance, and technology. The Phoenix Group works with organizations of all sizes and industries.

42 Guide Star

Guide Star is an IT managed services provider specializing in IT technical and end user support, monitoring, and cybersecurity for small and medium size businesses.

43 Martin Commercial Properties

***Silver Sponsor**

Martin Commercial Properties is a premiere commercial real estate firm offering comprehensive solutions across 5 core services: Brokerage, Property Management, Property Development, Corporate and Investment Services.

44 Raymond James

Raymond James – Our team of certified financial planners specializes in financial planning for business owners who want to transition to retirement in the next five years.

45 Capital One Business Cards & Payment

***Bronze Sponsor**

Capital One Business cards offer unlimited 2% cash back or 2X Miles, plus the security, fraud protection and service you expect.

46 Great Lakes Michigan Jobs

Great Lakes Michigan Jobs is a coalition of Michiganders working together to support line 5 and build the Great Lakes Tunnel. Learn more at greatlakesmichiganjobs.com.