



Identity Theft Protection

SMALL BUSINESS
Association of MICHIGAN
Focusing the power of small business.



120 N. Washington Square
Suite 1000 | Lansing, MI 48933
1-800-362-5461
www.sbam.org

14.4 million Americans experienced identity fraud last year.

PrivacyArmor® by InfoArmor will protect your employees and their family members for a low monthly cost.

Learn more by contacting us at (800) 362-5461 or sbam.org/identitytheft



Peace of Mind Delivered.

We know that identity theft is a major concern for everyone. As an SBAM member, your employees receive a discount on services that protect your their privacy, identity, and finances with PrivacyArmor® by InfoArmor.

PrivacyArmor and PrivacyArmor Plus proactively monitors the information, accounts, and transactions related to your identity in order to spot fraud at its earliest signs.

And if you do become the victim of fraud or theft, a dedicated Privacy Advocate will help you through every stage of resolving it. PrivacyArmor will reimburse you for any out-of-pocket costs related to resolving your identity theft.

You don't have to figure out who to call, scour webpages for the correct forms, or worry about how much undoing theft will cost you.

InfoArmor has led the identity protection and advanced threat intelligence pack for the last 10 years. They combine their advanced investigative systems with their expertise in working with businesses to ensure companies and their employees remain protected from ever-evolving online threats.

Comprehensive identity monitoring

Detects high-risk activity to alert you at the first sign of fraud. We scour the dark web for compromised credentials and monitor financial transactions, all while keeping tabs on your credit reports.

Fraud remediation and restoration

Should identity theft or fraud occur, you have a dedicated Privacy Advocate® to fully manage your recovery and restore your identity. And since fraud doesn't take a holiday, the Privacy Advocates are available 24/7.

Identity theft reimbursement

You never have to worry about covering the costs of identity theft. PrivacyArmor's \$1 million identity theft insurance policy† covers any out-of-pocket expenses, lost wages, or legal fees. Plus, they'll reimburse funds stolen from your bank, HSA, or 401(k) accounts.

InfoArmor Has You Covered.

Credit Monitoring

Alerts you about transactions like new inquiries, accounts in collections, new accounts, and bankruptcy filings. You will also receive credit reports and scores from TransUnion.

Financial transactions

Want InfoArmor to keep an eye on your financial accounts? Simply input the credentials, and alerts will trigger from sources such as bank accounts, thresholds, credit and debit cards, 401(k)s, and other investment accounts to help you take control of your finances.

Dark web monitoring

InfoArmor's bots and human intelligence operatives scour closed hacker forums and other sources on the dark web for any credentials you choose, like email address, credit card numbers, and driver's license numbers.

Social monitoring

InfoArmor monitors Facebook, Instagram, Twitter, and LinkedIn accounts for cyberbullying, vulgarity, inappropriate content, and more. Simply connect the accounts you want monitored, and they'll alert you.

Wallet protection

Easily store, access, and replace wallet contents. InfoArmor's secure vault conveniently stores important credit cards, credentials, and documents.

Digital Exposure Reports

PrivacyArmor® enables you to see what personal information is publicly available on the internet.

Plans and pricing

PrivacyArmor

\$7.95 per person / monthly
\$13.95 per family / monthly

PrivacyArmor Plus

\$9.95 per person / monthly
\$17.95 per family / monthly

